

Las Cruces, NM

Advanced industries employ

4,574

full-time workers. (2015)

These direct jobs supports an additional

3,660

indirect jobs in other industries in the region.

Advanced industries produce

\$0.7

billion dollars in output in the region.
(2015, 2009 Chained)

Advanced industries pay, on average

\$63,494

dollars per year (2015).

Advanced industries directly account for

6.0%

of all jobs in the region.

This employment share is

#143

among all small metros.

This accounts for

10.5%

of all output in the region (2015).

This compares to average pay of

\$37,264

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

RANK:
#246

2.70%

JOBS

RANK:
#217

2.46%

-0.84%

-1.74%

Las Cruces, NM

U.S.

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U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Las Cruces, NM

Twenty-Five Largest Advanced Industries (2015)

There are 4 advanced industries in Las Cruces, NM with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5413	Engineering	1,100	1.51	24.0%	-3.3%	-1.1%	12.6%	-8.7%	6.0%
5415	Computer Systems Design	830	0.85	18.2%	9.9%	3.7%	9.6%	4.9%	-7.3%
5417	R&D Services	830	2.43	18.1%	14.6%	-5.2%	23.2%	11.1%	-6.6%
3345	Precision Instruments	280	1.35	6.1%	-7.0%	3.2%	13.0%	-7.1%	7.8%
2211	Power Generation & Supply	250	1.20	5.4%	3.2%	1.9%	8.5%	-1.8%	-7.2%
3364	Aircraft Products & Parts	200	0.80	4.4%	4.1%	-9.2%	6.3%	13.6%	-2.8%
5182	Data Processing & Hosting	180	1.16	3.9%	-2.1%	-0.3%	2.3%	-0.5%	-2.1%
6215	Medical and Diagnostic Laboratories	150	1.13	3.3%	2.2%	10.4%	1.4%	4.6%	8.0%
5179	Other telecommunications	120	2.87	2.6%	2.2%	3.9%	3.6%	1.2%	6.8%
3363	Motor Vehicle Parts	120	0.40	2.6%	4.0%	-9.2%	0.8%	30.0%	-21.3%
5416	Management Consulting	110	0.16	2.3%	-20.9%	-4.4%	1.1%	-26.1%	-3.5%
3331	Agri., Constr., Mining Machinery	70	0.53	1.4%	-22.1%	-1.5%	0.9%	-22.5%	2.0%
3399	Misc. Manufacturing	60	0.38	1.2%	-7.5%	20.3%	0.4%	-14.6%	20.0%
3344	Semiconductors	50	0.28	1.2%	12.4%	9.8%	2.8%	15.9%	4.6%
3241	Petroleum & Coal Products	50	0.88	1.1%	-2.6%	-8.7%	6.7%	-1.1%	-0.8%
5172	Wireless Telecom Carriers	50	0.71	1.1%	13.8%	-3.8%	1.2%	30.5%	-2.3%
3279	Stone & Mineral Products	20	0.57	0.5%	-5.0%	-14.4%	0.3%	-0.3%	-13.7%
3342	Communications Equipment	20	0.33	0.3%	-17.2%	-6.1%	1.4%	12.3%	22.5%
3346	Magnetic & Optical Media	20	1.74	0.3%	13.0%	7.4%	0.7%	15.4%	1.6%
5191	Web Search Portals and Internet Publishing	10	0.10	0.3%	35.7%	14.0%	0.2%	33.8%	12.7%
3311	Iron & Steel Products	10	0.24	0.2%	6.9%	0.0%	0.2%	63.3%	-37.9%
3313	Aluminum Products	10	0.36	0.2%	-5.4%	0.0%	0.6%	48.9%	-17.6%
3391	Medical Equipment & Supplies	10	0.06	0.2%	26.0%	0.0%	0.1%	16.8%	7.8%
3271	Clay Product and Refractory Manufacturing	10	0.39	0.2%	-13.5%	-14.7%	0.1%	-3.3%	-24.8%
3343	Audio & Video Equipment	10	0.77	0.2%	14.5%	15.5%	1.0%	13.9%	8.8%
IFG	Advanced industries manufacturing	940	0.33	20.6%	-5.2%	-2.6%	36.0%	-0.5%	1.3%
	Advanced industries energy	250	0.76	5.4%	3.0%	1.9%	8.6%	-2.2%	-7.1%
	Advanced industries services	3,380	0.98	74.0%	3.0%	-0.5%	55.5%	2.6%	-2.7%
	ADVANCED INDUSTRIES TOTAL	4,570	0.69	100.0%	1.0%	-0.8%	100.0%	1.1%	-1.7%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.